Anatoliy (Toli) Zaslavskiy

Senior Software Engineer | Full-Stack, Mobile & UX
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TECHNICAL SKILLS

TypeScript · JavaScript · React / React Native · Node.js · SQL · GCP · Docker · Playwright · Storybook / Chromatic · Claude / Codex

EXPERIENCE

Jimini Health | Senior Software Engineer | Apr 2026 – Oct 2026

- **Project leadership:** Joined as an early engineer and **launched a major healthcare-partner integration within three months**. Led **two other engineers** building **Task Center**, a patient-facing hub for appointments and care tasks, across React Native, backend services and GCP.
- **AI engineering:** Coordinated parallel AI coding agents, testing changes independently before integration; built reusable review skills and captured architecture decisions in a shared wiki.
- **GCP notifications:** Built appointment reminders and push notifications using GCP (Cloud Run, Pub/Sub, Cloud Tasks, Cloud Scheduler), integrating healthcare APIs and React Native.
- **Product & mobile UX:** Helped simplify onboarding for **Sage, the app's AI mental-health companion**; built AI session-summary screens and improved mobile chat reliability, navigation and notification deep linking.

PlayBuddy | Founder & Software Engineer | Mar 2024 – Feb 2026

- **Product ownership:** Built and launched a React Native platform serving 200 registered monthly active users and aggregating approximately 300 relevant events per month from 5+ major platforms and individual sources.
- **Event ingestion:** Engineered a Node.js pipeline combining site-specific parsers, Chrome extension automation, WhatsApp, email, and OpenAI, with relevance filtering, deduplication, and rate-limit backoff.
- **Organizer consent:** Built permission workflows for a consent-sensitive community, including outreach tracking, AI processing of email responses for automatic approval, and a creator portal for managing listings and opting out.
- **User research:** Conducted user interviews that redirected event discovery from swiping toward date navigation and filters, aligning the experience with how users planned their time.
- **Partnerships & marketing:** Negotiated 10% customer discounts and 10% commissions, collecting revenue on approximately $3,000/month in attributed ticket sales across two organizers. Created partner flyers, business cards, WhatsApp campaigns, and performance reporting.

Dropbox | Senior Software Engineer | Jun 2022 – Mar 2024

- **Revenue growth:** Led quarterly growth and activation projects across multiple teams, each producing approximately **$500K** in measured annual recurring revenue.
- **Storybook rollout:** Standardized Storybook across **20+ teams** and introduced Chromatic for component hosting and visual regression testing.
- **Page modernization:** Led a six-month overhaul of Dropbox's high-traffic **/install** page, reducing recurring bugs and maintenance work.
- **Desktop adoption:** Built contextual prompts and web-to-desktop integrations to increase desktop client adoption in products used by **millions daily**.
- **Internal tooling:** Improved internal knowledge tools and Slack integrations to reduce support work; standardized on-call dashboards and alerts.
- **Mentoring:** Mentored engineers through code reviews, architecture discussions, and pair programming; helped organize the annual JavaScript conference.

HOVER | Senior Frontend Engineer | Feb 2017 – Feb 2020

- **Team growth:** Helped scale the frontend engineering team from **2 to 40 developers** through shared tooling, testing, and development practices.
- **Frontend reliability:** Led testing improvements that resulted in **4× fewer frontend production bugs**.
- **Open source:** Built and maintained **PickleJS**, an open-source integration testing framework that helped achieve **80% test coverage** and attracted outside adoption.
- **Design systems & tooling:** Built tools for construction-material calculations and home visualization, plus a design system, frontend CI/CD, and 3D quality-assurance tooling.

EARLIER EXPERIENCE

Novel Commerce | Senior Software Engineer (Contract) | Dec 2021 - Feb 2022

Chanel (2012) | The Wall Street Journal (2012–2013) | Federal Reserve Bank of New York (2013–2014) | Percolate (2014–2015) | EVEN (2015) | Smartly (2017, Technical Account Manager) | American Express (2017) | Smartrr (2021)

INDEPENDENT AI ENGINEERING PROJECTS | 2026

- **Remote development:** Built a remote **Codex** development workflow with Git worktrees and Docker-isolated environments, live mobile previews, before-and-after screenshot reviews, and an integration queue.
- **Evaluation framework:** Built a system to **compare alternative code changes** on speed, quality and objective performance criteria before selecting an implementation.

SPEAKING & WRITING

Speaking: Empathy & Asperger's; Developer Happiness

Writing: Frontend Infrastructure; API Scraping; Facebook Ads